

Funds Available With Current Product Offerings - A Snapshot

(as on 29th July 2011)



A new look at life

IN THIS POLICY, THE INVESTMENT RISK IN INVESTMENT PORTFOLIO IS BORNE BY THE POLICYHOLDER.



Saravana Kumar
Chief Investment Officer

Message from CIO's Desk

July 2011 was a difficult month for the Indian equity markets expectations built into the first quarter result season was low as Indian corporate reported muted results as input costs dented corporate margins. Monetary policy in July surprised the markets with an unexpected 50 bps rate increase. A slew of activity from the government indicates some urgency to enact policy reforms in order to create more headroom for growth and de-bottleneck the capacity constraints. Rainfall has shown a weakening trend in July as the month's rainfall recorded a shortfall of more than 10%.

Equity Funds

Life Large Cap Equity Fund

Fund Details

Investment Objective : The primary investment objective of the fund is to generate long-term capital appreciation from a portfolio that is invested pre-dominantly in equity and equity linked securities.

Fund Manager : Mr. Saravana Kumar

NAV as on 29 Jul, 11 : ₹10.96

Benchmark : S&P CNX Nifty-100%

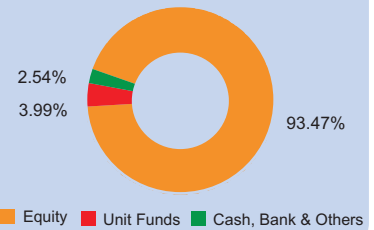
Corpus as on 29 Jul, 11 : ₹751.98 Crs.

Fund Performance

PERIOD	DATE	NAV	NSE Nifty 50 Index	NAV Change	INDEX Change
Last 1 Month	30-Jun-11	11.20	5647.40	-2.15%	-2.93%
Last 3 Months	29-Apr-11	11.36	5749.50	-3.51%	-4.65%
Last 6 Months	31-Jan-11	10.94	5505.90	0.14%	-0.43%
Last 1 Year	30-Jul-10	10.61	5367.60	3.33%	2.13%
Last 3 Year	31-Jul-08	8.23	4332.95	10.03%	8.16%
Since Inception	07-Jan-08	10.00	6279.10	2.61%	-3.74%

Note : The investment income and prices may go down as well as up. "Since Inception" and "3-years" period returns are calculated as per CAGR.

Asset Allocation



Whole Life Mid-Cap Equity Fund

Fund Details

Investment Objective : The primary investment objective of the fund is to generate long-term capital appreciation from a portfolio that is invested pre-dominantly in Mid Cap Equity and Mid Cap Equity linked securities.

Fund Manager : Mr. Saravana Kumar

NAV as on 29 Jul, 11 : ₹13.85

Benchmark : NSE CNX Midcap Index - 100%

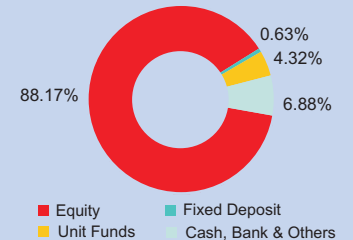
Corpus as on 29 Jul, 11 : ₹1596.11 Crs.

Fund Performance

PERIOD	DATE	NAV	NSE CNX Midcap Index	NAV Change	INDEX Change
Last 1 Month	30-Jun-11	13.79	7971.50	0.45%	0.58%
Last 3 Months	29-Apr-11	13.88	8200.95	-0.22%	-2.24%
Last 6 Months	31-Jan-11	13.41	7922.50	3.26%	1.20%
Last 1 Year	30-Jul-10	13.89	8415.30	-0.31%	-4.73%
Last 3 Years	31-Jul-08	10.13	5536.95	11.00%	13.13%
Since Inception	08-Jan-07	10.00	5156.45	7.41%	10.17%

Note : The investment income and prices may go down as well as up. "Since Inception" and "3-years" period returns are calculated as per CAGR.

Asset Allocation



Super Select Equity Fund

Fund Details

Investment Objective : The primary investment objective of the fund is to provide income distribution over a period of medium to long term while at all times emphasizing the importance of capital appreciation. The fund will invest significant amount in equity and equity linked instruments specifically excluding companies predominantly dealing in Gambling, Lotteries/Contests, Animal Produce, Liquor, Tobacco, Entertainment (Films, TV etc) Hotels, Banks and Financial Institutions.

Fund Manager : Mr. Saravana Kumar

NAV as on 29 Jul, 11 : ₹11.62

Benchmark : S & P India 500 Shariah Index - 100%

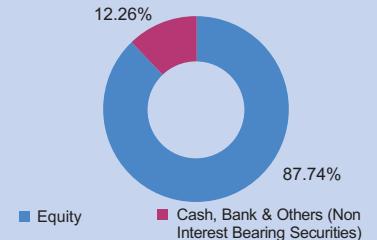
Corpus as on 29 Jul, 11 : ₹276.60 Crs.

Fund Performance

PERIOD	DATE	NAV	S & P India 500 Shariah Index	NAV Change	INDEX Change
Last 1 Month	30-Jun-11	11.85	1307.25	-1.97%	-2.44%
Last 3 Months	29-Apr-11	11.75	1322.23	-1.12%	-3.55%
Last 6 Months	31-Jan-11	11.51	1294.22	0.97%	-1.46%
Last 1 Year	30-Jul-10	11.14	1298.75	4.26%	-1.80%
Since Inception	16-Oct-09	10.00	1217.76	8.76%	2.62%

Note : The investment income and prices may go down as well as up. "Since Inception" period returns are calculated as per CAGR.

Asset Allocation



Whole Life Aggressive Growth Fund

Balanced Funds

Fund Details

Investment Objective : The primary investment objective of the Fund is to maximize the returns with medium to high risk.

Fund Manager : Mr. Saravana Kumar

NAV as on 29 Jul, 11 : ₹14.77

Benchmark : Nifty - 65%
CRISIL Composite Bond Index - 35%

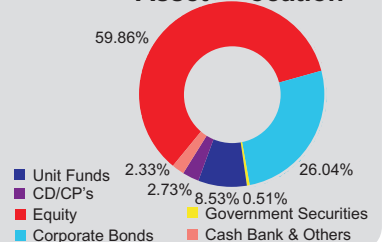
Corpus as on 29 Jul, 11 : ₹287.19 Crs.

Fund Performance

PERIOD	DATE	NAV	NAV Change	INDEX Change
Last 1 Month	30-Jun-11	14.94	-1.13%	-1.65%
Last 3 Months	29-Apr-11	15.03	-1.72%	-2.46%
Last 6 Months	31-Jan-11	14.55	1.52%	0.92%
Last 1 Year	30-Jul-10	14.28	3.50%	3.25%
Last 3 Years	31-Jul-08	10.67	11.47%	7.79%
Since Inception	08-Jan-07	10.00	8.94%	7.04%

Note : The investment income and prices may go down as well as up. "Since Inception" and "3-years" period returns are calculated as per CAGR.

Asset Allocation



Whole Life Stable Growth Fund

Fund Details

Investment Objective : The primary investment objective of the Fund is provide reasonable returns with low to medium risk.

Fund Manager : Mr. Saravana Kumar

NAV as on 29 Jul, 11 : ₹13.36

Benchmark : Nifty - 40%
CRISIL Composite Bond Index - 60%

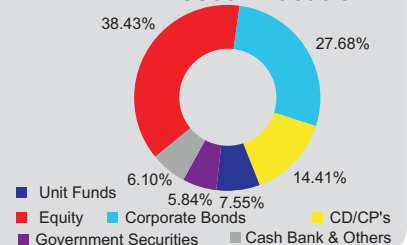
Corpus as on 29 Jul, 11 : ₹59.59 Crs.

Fund Performance

PERIOD	DATE	NAV	NAV Change	INDEX Change
Last 1 Month	30-Jun-11	13.46	-0.71%	-0.74%
Last 3 Months	29-Apr-11	13.41	-0.33%	-0.90%
Last 6 Months	31-Jan-11	13.06	2.31%	1.89%
Last 1 Year	30-Jul-10	12.79	4.44%	4.04%
Last 3 Years	31-Jul-08	10.07	9.88%	7.54%
Since Inception	08-Jan-07	10.00	6.57%	6.67%

Note : The investment income and prices may go down as well as up. "Since Inception" and "3-years" period returns are calculated as per CAGR.

Asset Allocation



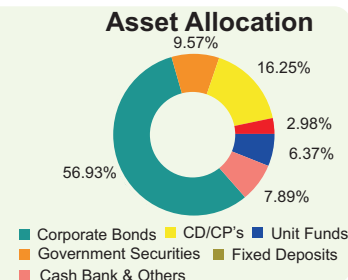
Fixed Income Funds

Whole Life Income Fund

Fund Details	
Investment Objective	: The primary investment objective of the fund is to generate income through investing in a range of debt and money market instruments of various maturities with a view to maximising the optimal balance between yield, safety and liquidity. The Fund will have no investments in equity or equity-linked instruments at any point of time.
Fund Manager	: Mr. Saravana Kumar
NAV as on 29 Jul, 11	: ₹14.57
Benchmark	: CRISIL Composite Bond Index -100%
Corpus as on 29 Jul, 11	: ₹164.75 Crs.

Fund Performance					
PERIOD	DATE	NAV	CRISIL Composite Bond Index	NAV Change	INDEX Change
Last 1 Month	30-Jun-11	14.45	1687.72	0.83%	0.72%
Last 3 Months	29-Apr-11	14.29	1672.95	1.95%	1.61%
Last 6 Months	31-Jan-11	14.01	1643.29	4.04%	3.44%
Last 1 Year	30-Jul-10	13.70	1614.01	6.35%	5.32%
Last 3 Years	31-Jul-08	11.21	1382.84	9.14%	7.12%
Since Inception	02-Mar-04	10.00	1193.20	5.21%	4.89%

Note: The investment income and prices may go down as well as up. "Since Inception" and "3-years" period returns are calculated as per CAGR.

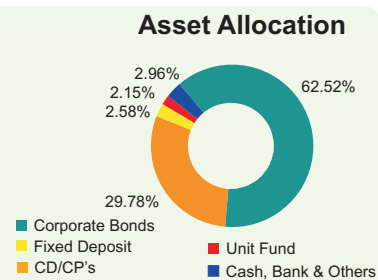


Whole Life Short Term Fixed Income Fund

Fund Details	
Investment Objective	: The primary investment objective of the fund is to generate stable returns by investing in fixed income securities having shorter maturity periods. Under normal circumstances, the average maturity of the Fund may be in the range of 1-3 years.
Fund Manager	: Mr. Saravana Kumar
NAV as on 29 Jul, 11	: ₹13.23
Benchmark	: CRISIL Short Term Bond Index -100%
Corpus as on 29 Jul, 11	: ₹46.43 Crs.

Fund Performance					
PERIOD	DATE	NAV	CRISIL Short Term Bond Index	NAV Change	INDEX Change
Last 1 Month	30-Jun-11	13.13	1746.69	0.78%	0.77%
Last 3 Months	29-Apr-11	12.95	1725.16	2.19%	2.03%
Last 6 Months	31-Jan-11	12.66	1693.26	4.52%	3.95%
Last 1 Year	30-Jul-10	12.42	1655.29	6.54%	6.34%
Last 3 Years	31-Jul-08	10.40	1422.08	8.35%	7.37%
Since Inception	08-Jan-07	10.00	1281.09	6.34%	7.22%

Note: The investment income and prices may go down as well as up. "Since Inception" and "3-years" period returns are calculated as per CAGR.



Equity Outlook

The Benchmark indices BSE Sensex and CNX Nifty lost 3.44% and 2.93% respectively in July 2011. The MSCI India lost 2.5% over the month in dollar terms resulting in an underperformance as against the MSCI Emerging markets index, which lost just 0.7% over the same period.

The grinding down of the equity markets can be attributed to a combination of global and local factors. US debt ceiling concerns and debt concerns in the Euro zone periphery have dampened the confidence of investors. The RBI's hawkish monetary policy along with an unexpected 50 bps rate hike and margin pressures witnessed in quarterly earnings of corporate India acted as gravity to the Indian equity market performance in July 2011.

Given the weak global macro situation, it was a surprise to see the strong FII flows in July as FIIs bought over USD1.80 billion into Indian equities. In contrast, the Insurance companies sold USD 167million even as domestic mutual funds bought USD122 million over the month.

With a slew of disappointing results in the Q1 FY 2012 earnings season, the consensus earnings estimates for the broad market (MSCI India) were cut by 1.3% for FY12 (E) and cut by 1.1% for FY13 (E) over the month. The consensus estimates for earnings growth in FY12 (E) and FY13 (E) is 17% and 18% respectively. The breadth of earnings revisions was negative as the margin pressures have been seen across sectors despite robust inflation aided revenue growth.

There have been clear signs of moderating economic activity reflected in softening Index of Industrial production (IIP) and decelerating Purchase Manager's index (PMIs). The Index of Industrial Production (IIP) for the month of May 2011 clocked a disappointing 5.6% growth, much below the consensus of 8.6%, given the favorable base effects of the new IIP series. PMI decelerated for the third consecutive month in July, to 53.6 from 55.3 the previous month. Both external demand, as reflected in 'New Export Orders', as well as domestic demand, as reflected in 'New Orders', posted a moderation.

The equity market analysts are eagerly watching the Monsoon session of parliament, scheduled for Aug 1st to Sept 8th 2011. Among the 35 bills that would be placed for "consideration and passing" there are several bills having direct implications for the market. Among the 32 new bills for introduction are landmark bills such as the Lokpal bill, Food Security bill, Companies (Amendment) bill, The Nuclear Regulatory Authority bill, 2011, The Mines and Minerals (Development and Regulation) bill and the bill relating to Land Acquisition, Rehabilitation and Resettlement. The government has a window of opportunity to shape policy reforms to raise the trajectory of economic growth and ease supply side inflation pressures arising due to capacity constraints.

Indian export momentum continued into the month of June 2011 as exports clocked USD 29.2billion registering a growth of 46.5% year on year. Imports for June 2011 stood at USD 36.8billion growing at 42.5% year on year. While Free Trade Agreements with the emerging economies have driven the exports growth in key industry segments like gems and jewellery, engineering goods, petroleum and petro products, the imports were dominated by a ballooning oil import bill as crude has traced higher levels year on year.

The economy is showing mixed signals of moderating economic activity even as strong demand conditions exist. We believe that the equity market valuations are reasonable and the current market levels offer an attractive entry point to a long term investor with a 3-5 year view.

Debt Outlook

The month of July 2011 was a roller coaster ride for the debt markets as the benchmark 10 year Government security (G-sec) started the month at 8.33% and rallied to 8.25% during the month after a better than expected WPI inflation number and closed at 8.45% after an unexpected 50 bps rate increase by the RBI. Overall, the G-sec yields hardened by 12 bps in this macro-event heavy month.

In contrast to the G-sec hardening, the corporate bond yield eased by 13 bps in July from 9.63% to 9.50%. As a consequence, the corporate bond spread over the 10 year G-sec was in the range of around 90 bps over the month of July as against over 110 bps in June.

The backdrop of negative liquidity was evident at the start of the month due to advance tax overhang from the previous month, starting at around ₹1,00,000 crores and easing to ₹20,000 -30,000 crores over the first fortnight of July, post the substantial G-sec redemptions during the period to the tune of around ₹37,000 crores. During the second fortnight of July, the liquidity tightened to an average of negative ₹60,000 crores.

The Wholesale Price Index (WPI) Inflation clocked an uncomfortably high 9.44% for the month of June 2011 as against 9.06% for the month of May 2011. However, on the positive side, it was still below the market consensus of 9.7%, with some market watchers even bracing themselves for a double digit shock. The pattern of steep upward revisions of the previous headline inflation numbers was visible as the WPI inflation for April 2010 was raised from 8.66% by over 100 bps to 9.74%.

The Reserve bank of India (RBI) surprised the markets with an increase in the repo rate by 50 bps to 8.0%. While the direction was along expected lines, the magnitude of the increase had not been factored in by the markets. Consequently, the reverse repo rate under the Liquidity adjustment facility (LAF), automatically adjusted to 7.0% and the Marginal Standing Facility (MSF) rate, recalibrated to 9.0% with immediate effect. This sledge hammer blow to contain inflation was prompted by the possibility of sticky and elevated headline inflation numbers in the first half of 2011-12, as well as the scenario of the inflationary pressures getting more generalized, reflected by a surge in non-food manufactured product inflation in recent months, significantly higher than the average rate of 4% over the last six years.

The slew of rate hikes from the RBI has resulted in a slowing loan demand. June sectoral credit flows show that credit off take has moderated in a majority of 'key' industrial sectors in June 2011 relative to December 2010. Overall loan growth has come off to just over 19% as of July 15th from over 21% in March 2011. Deposit growth has shown a sharp increase to around 18% as of July 15th from 14% levels in mid-2010.

On the fiscal front, the deficit has already clocked 40% of the budgeted amount of ₹4,10,000 crores as of June 2011, mainly due to front-loaded planned expenditure and more than anticipated non-plan expenditure. The government would struggle to achieve its deficit target of 4.6% of GDP on the back of elevated crude prices and a moderating economic activity scenario.

We could see upward pressure on the 10 year G-sec due to the sticky elevated inflation levels and the RBI's continued anti-inflationary stance. The 10 year G-sec could trade in the range of 8.35-8.50% in the near term.

Funds Available With Current Product Offerings - A Snapshot

(as on 29th July 2011)

TATA
AIG
L I F E

A new look at life

Disclaimer

1. The fund is managed by Tata AIG Life Insurance Company Ltd. (hereinafter the "Company").
2. Past performance is not indicative of future results. Returns are calculated on an absolute basis for a period of less than (or equal to) a year, with reinvestment of dividends (if any).
3. All investments made by the Company are subject to market risks. The Company does not guarantee any assured returns. The investment income and price may go down as well as up depending on several factors influencing the market.
4. Every effort is made to ensure that all information contained in this publication is accurate at the date of publication, but no responsibility or liability in respect of any error or omission is accepted by the Company.
5. Tax benefits are as per the Income Tax Act, 1961 and are subject to amendments made therein from time to time.
6. Please know the associated risks and the applicable charges from your Insurance agent or the intermediary or policy document of the Insurer.
7. Various funds offered under this contract are the names of funds and do not, in any way, indicate the quality of the plans, their future prospects & returns.
8. Premium paid in ULIPs are subject to Investment risks associated with capital markets & the NAV of the units may go up or down based on the performance of the fund and factors influencing capital markets & the insured is responsible for his/her decision.
9. ULIP products are different from traditional Life Insurance products and are subject to risk factors.
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Insurance is the subject matter of the solicitation.

Unique Reference Number: L&C/Adv/2011/Aug/138