

Quick Glance - Funds Performance

(Funds with AUM of more than ₹125 crores as on 29th July 2011)



A new look at life

IN THIS POLICY, THE INVESTMENT RISK IN INVESTMENT PORTFOLIO IS BORNE BY THE POLICYHOLDER.



Saravana Kumar
Chief Investment Officer

Message from CIO's Desk

July 2011 was a difficult month for the Indian equity markets expectations built into the first quarter result season was low as Indian corporate reported muted results as input costs dented corporate margins. Monetary policy in July surprised the markets with an unexpected 50 bps rate increase. A slew of activity from the government indicates some urgency to enact policy reforms in order to create more headroom for growth and de-bottleneck the capacity constraints. Rainfall has shown a weakening trend in July as the month's rainfall recorded a shortfall of more than 10%.

Equity Funds

Life Equity Fund

Fund Details

Investment Objective : To deliver medium to long-term capital appreciation through a portfolio essentially comprising of large cap stocks that can perform well through market and economic cycles.

Fund Manager : Mr. Saravana Kumar

NAV as on 29 Jul, 11 : ₹32.44

Benchmark : BSE Sensex - 100%

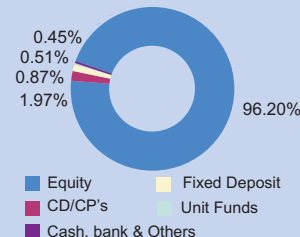
Corpus as on 29 Jul, 11 : ₹3114.82 Crs.

Fund Performance

PERIOD	DATE	NAV	BSE Sensex	NAV Change	INDEX Change
Last 1 Month	30-Jun-11	33.37	18845.87	-2.80%	-3.44%
Last 3 Months	29-Apr-11	33.75	19130.00	-3.88%	-4.88%
Last 6 Months	31-Jan-11	32.66	18327.76	-0.68%	-0.71%
Last 1 Year	30-Jul-10	32.26	17868.29	0.56%	1.84%
Last 3 Years	31-Jul-08	26.09	14355.75	7.54%	8.22%
Since Inception	02-Mar-04	10.00	5823.17	17.21%	16.62%

Note : The investment income and prices may go down as well as up. "Since Inception" and "3-years" period returns are calculated as per CAGR.

Asset Allocation



Whole Life Mid-Cap Equity Fund

Fund Details

Investment Objective : The primary investment objective of the fund is to generate long-term capital appreciation from a portfolio that is invested pre-dominantly in Mid Cap Equity and Mid Cap Equity linked securities.

Fund Manager : Mr. Saravana Kumar

NAV as on 29 Jul, 11 : ₹13.85

Benchmark : NSE CNX Midcap Index - 100%

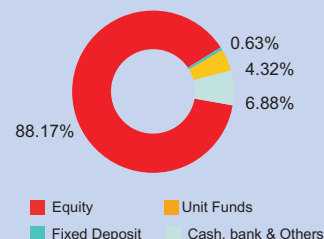
Corpus as on 29 Jul, 11 : ₹1596.11 Crs.

Fund Performance

PERIOD	DATE	NAV	NSE CNX Midcap Index	NAV Change	INDEX Change
Last 1 Month	30-Jun-11	13.79	7971.50	0.45%	0.58%
Last 3 Months	29-Apr-11	13.88	8200.95	-0.22%	-2.24%
Last 6 Months	31-Jan-11	13.41	7922.50	3.26%	1.20%
Last 1 Year	30-Jul-10	13.89	8415.30	-0.31%	-4.73%
Last 3 Years	31-Jul-08	10.13	5536.95	11.00%	13.13%
Since Inception	08-Jan-07	10.00	5156.45	7.41%	10.17%

Note : The investment income and prices may go down as well as up. "Since Inception" and "3-years" period returns are calculated as per CAGR.

Asset Allocation



Life Large Cap Equity Fund

Fund Details

Investment Objective : The primary investment objective of the fund is to generate long-term capital appreciation from a portfolio that is invested pre-dominantly in equity and equity linked securities.

Fund Manager : Mr. Saravana Kumar

NAV as on 29 Jul, 11 : ₹10.96

Benchmark : NSE Nifty 50 Index - 100%

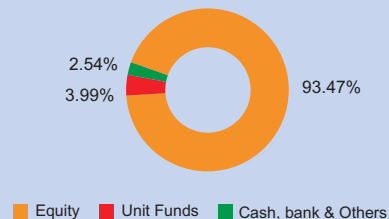
Corpus as on 29 Jul, 11 : ₹751.98 Crs.

Fund Performance

PERIOD	DATE	NAV	NSE Nifty 50 Index	NAV Change	INDEX Change
Last 1 Month	30-Jun-11	11.20	5647.40	-2.15%	-2.93%
Last 3 Months	29-Apr-11	11.36	5749.50	-3.51%	-4.65%
Last 6 Months	31-Jan-11	10.94	5505.90	0.14%	-0.43%
Last 1 Year	30-Jul-10	10.61	5367.60	3.33%	2.13%
Last 3 Years	31-Jul-08	8.23	4332.95	10.03%	8.16%
Since Inception	07-Jan-08	10.00	6279.10	2.61%	-3.74%

Note : The investment income and prices may go down as well as up. "Since Inception" period returns are calculated as per CAGR.

Asset Allocation



Future Equity Pension Fund

Fund Details

Investment Objective : The primary investment objective of the fund is to generate long-term capital appreciation from a portfolio that is invested pre-dominantly in equity and equity - linked securities.

Fund Manager : Mr. Saravana Kumar

NAV as on 29 Jul, 11 : ₹12.49

Benchmark : NSE Nifty 50 Index - 100%

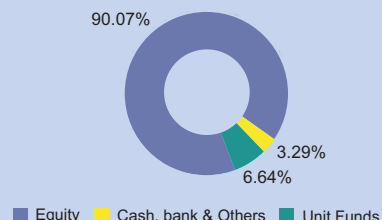
Corpus as on 29 Jul, 11 : ₹218.27 Crs.

Fund Performance

PERIOD	DATE	NAV	NSE Nifty 50 Index	NAV Change	INDEX Change
Last 1 Month	30-Jun-11	12.83	5647.40	-2.61%	-2.93%
Last 3 Months	29-Apr-11	12.97	5749.50	-3.70%	-4.65%
Last 6 Months	31-Jan-11	12.58	5505.90	-0.73%	-0.43%
Last 1 Year	30-Jul-10	12.15	5367.60	2.82%	2.13%
Last 3 Years	31-Jul-08	9.11	4332.95	11.10%	8.16%
Since Inception	04-Feb-08	10.00	5463.50	6.60%	0.10%

Note : The investment income and prices may go down as well as up. "Since Inception" period returns are calculated as per CAGR.

Asset Allocation



Life Select Equity Fund

Fund Details

Investment Objective : The primary investment objective of the fund is to provide income distribution over a period of medium to long term while at all times emphasizing the importance of capital appreciation. The fund will invest significant amount in equity and equity linked instruments specifically excluding companies predominantly dealing in Gambling, Lotteries/Contests, Animal Produce, Liquor, Tobacco, Entertainment (Films, TV etc) Hotels, Banks and Financial Institutions.

Fund Manager : Mr. Saravana Kumar

NAV as on 29 Jul, 11 : ₹17.75

Benchmark : S & P India 500 Shariah Index - 100%

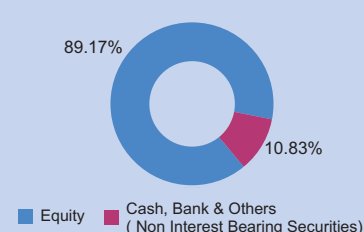
Corpus as on 29 Jul, 11 : ₹162.31 Crs.

Fund Performance

PERIOD	DATE	NAV	S & P India 500 Shariah Index	NAV Change	INDEX Change
Last 1 Month	30-Jun-11	18.17	1307.25	-2.32%	-2.44%
Last 3 Months	29-Apr-11	17.99	1322.23	-1.34%	-3.55%
Last 6 Months	31-Jan-11	17.59	1294.22	0.90%	-1.46%
Last 1 Year	30-Jul-10	17.07	1298.75	3.99%	-1.80%
Since Inception	06-Oct-08	10.00	844.46	22.65%	15.80%

Note : The investment income and prices may go down as well as up. "Since Inception" period returns are calculated as per CAGR.

Asset Allocation



Quick Glance - Funds Performance

(Funds with AUM of more than ₹125 crores as on 29th July 2011)



A new look at life

Super Select Equity Fund

Fund Details

Investment Objective : The primary investment objective of the fund is to provide income distribution over a period of medium to long term while at all times emphasizing the importance of capital appreciation. The fund will invest significant amount in equity and equity linked instruments specifically excluding companies predominantly dealing in Gambling, Lotteries/Contests, Animal Produce, Liquor, Tobacco, Entertainment (Films, TV etc) Hotels, Banks and Financial Institutions.

Fund Manager : Mr. Saravana Kumar

NAV as on 29 Jul, 11 : ₹11.62

Benchmark : S & P India 500 Shariah Index - 100%

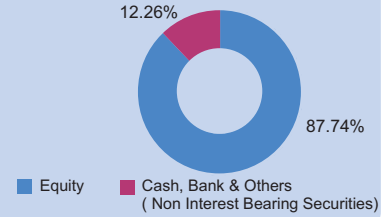
Corpus as on 29 Jul, 11 : ₹276.60 Crs.

Fund Performance

PERIOD	DATE	NAV	S & P India 500 Shariah Index	NAV Change	INDEX Change
Last 1 Month	30-Jun-11	11.85	1307.25	-1.97%	-2.44%
Last 3 Months	29-Apr-11	11.75	1322.23	-1.12%	-3.55%
Last 6 Months	31-Jan-11	11.51	1294.22	0.97%	-1.46%
Last 1 Year	30-Jul-10	11.14	1298.75	4.26%	-1.80%
Since Inception	16-Oct-09	10.00	1217.76	8.76%	2.62%

Note : The investment income and prices may go down as well as up. "Since Inception" period returns are calculated as per CAGR.

Asset Allocation



Life Aggressive Growth Fund

Fund Details

Investment Objective : To maximize the return while investing in mix of Equity & Fixed Income Investments. The fund will maintain a medium to high risk profile. The Equity investments will be in a range of 50% - 80% of the fund.

Fund Manager : Mr. Saravana Kumar

NAV as on 29 Jul, 11 : ₹15.87

Benchmark : BSE Sensex - 65%, CRISIL Composite Bond Index - 35%

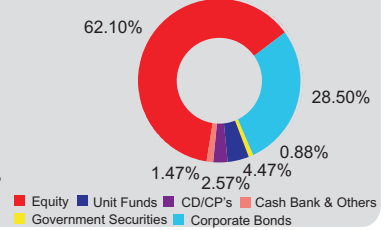
Corpus as on 29 Jul, 11 : ₹324.39 Crs.

Fund Performance

PERIOD	DATE	NAV	NAV Change	INDEX Change
Last 1 Month	30-Jun-11	16.11	-1.46%	-1.99%
Last 3 Months	29-Apr-11	16.20	-2.00%	-2.61%
Last 6 Months	31-Jan-11	15.80	0.45%	0.74%
Last 1 Year	30-Jul-10	15.73	0.94%	3.06%
Last 3 Years	31-Jul-08	11.96	9.88%	7.84%
Since Inception	01-Jul-06	10.00	9.52%	9.40%

Note : The investment income and prices may go down as well as up. "Since Inception" and "3-years" period returns are calculated as per CAGR.

Asset Allocation



Whole Life Aggressive Growth Fund

Fund Details

Investment Objective : The primary investment objective of the Fund is to maximize the returns with medium to high risk.

Fund Manager : Mr. Saravana Kumar

NAV as on 29 Jul, 11 : ₹14.77

Benchmark : Nifty - 65%, CRISIL Composite Bond Index - 35%

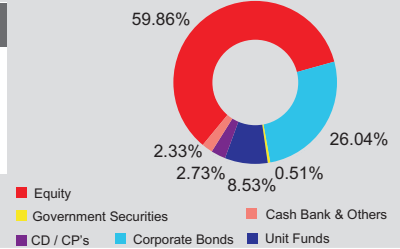
Corpus as on 29 Jul, 11 : ₹287.19 Crs.

Fund Performance

PERIOD	DATE	NAV	NAV Change	INDEX Change
Last 1 Month	30-Jun-11	14.94	-1.13%	-1.65%
Last 3 Months	29-Apr-11	15.03	-1.72%	-2.46%
Last 6 Months	31-Jan-11	14.55	1.52%	0.92%
Last 1 Year	30-Jul-10	14.28	3.50%	3.25%
Last 3 Years	31-Jul-08	10.67	11.47%	7.79%
Since Inception	08-Jan-07	10.00	8.94%	7.04%

Note : The investment income and prices may go down as well as up. "Since Inception" and "3-years" period returns are calculated as per CAGR.

Asset Allocation



Life Income Fund

Fund Details

Investment Objective : To provide long-term capital appreciation by investing in high credit quality fixed-income instruments. Stability of return and protection of principal over a long-term investment horizon will be the prime driver for investment management.

Fund Manager : Mr. Saravana Kumar

NAV as on 29 Jul, 11 : ₹14.57

Benchmark : CRISIL Composite Bond Index - 100%

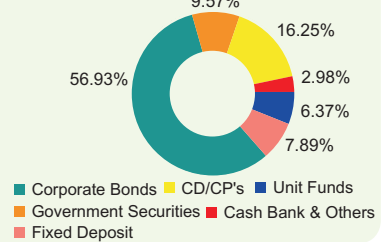
Corpus as on 29 Jul, 11 : ₹164.75 Crs.

Fund Performance

PERIOD	DATE	NAV	Crilil Composite Bond Index	NAV Change	INDEX Change
Last 1 Month	30-Jun-11	14.45	1687.72	0.83%	0.72%
Last 3 Months	29-Apr-11	14.29	1672.95	1.95%	1.61%
Last 6 Months	31-Jan-11	14.01	1643.29	4.04%	3.44%
Last 1 Year	30-Jul-10	13.70	1614.01	6.35%	5.32%
Last 3 Years	31-Jul-08	11.21	1382.84	9.14%	7.12%
Since Inception	02-Mar-04	10.00	1193.20	5.21%	4.89%

Note : The investment income and prices may go down as well as up. "Since Inception" and "3-years" period returns are calculated as per CAGR.

Asset Allocation



Guaranteed NAV Funds

The fund would be predominantly invested in equity at inception, wherein the dynamic asset allocation mechanism allocates the portfolio between equity and debt. This dynamic asset allocation is based on the performance of equity markets and movements in interest rates. The equity allocation may be reallocated to debt if the equity markets or interest rates fall, to safeguard the guarantee.

Over time, the asset mix will predominantly shift to debt to protect the guarantee. This dynamic asset allocation process will drive the returns generated by the Apex Return Lock-in Fund. The dynamic asset allocation shifts the allocation of the fund from an equity bias to a debt bias, overtime. This would mean that the Guaranteed NAV would not mimic the highest level of the equity market, over the period the guarantee is applicable. Any unexpected and sharp falls in equity market and/ or interest rates, during the period the guarantee is applicable, may trigger the allocation to completely move towards debt, to protect the highest NAV achieved prior to the fall. Overall, it is an ideal fund for an investor who wants to take advantage of high returns in a positive market scenario while safe-guarding the investment during any downturn.

APEX Return Lock-In Fund

Fund Details

Investment Objective : Objective is to use the participation in an actively managed well diversified equity portfolio of large cap companies to generate capital appreciation and use high credit quality debt instruments to lock-in that capital appreciation

Fund Manager : Mr. Saravana Kumar

The highest NAV recorded on reset date : ₹12.76

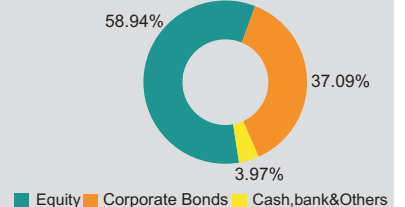
Corpus as on 29 Jun, 11 : ₹367.33 Crs.

Fund Performance

PERIOD	DATE	NAV	NAV Change
Last 1 Month	30-Jun-11	11.80	-1.25%
Last 3 Months	29-Apr-11	11.94	-2.44%
Last 6 Months	31-Jan-11	11.63	0.18%
Last 1 Year	30-Jul-10	11.41	2.14%
Since Inception	10-Jun-09	10.00	7.42%

Note : The investment income and prices may go down as well as up. "Since Inception" and "3-years" period returns are calculated as per CAGR. Since Inception date is first reset date.

Asset Allocation



Quick Glance - Funds Performance

(Funds with AUM of more than ₹125 crores as on 29th July 2011)



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APEX Return Lock-In Fund II

Fund Details

Investment Objective : The investment objective for Apex Return Lock-in Fund II is to use the participation in an actively managed well diversified equity portfolio of large cap companies to generate capital appreciation and use high credit quality debt instruments to lock-in that capital appreciation. The initial asset allocation in equities is targeted at 80% to 100%

Fund Manager : Mr. Saravana Kumar

The highest NAV recorded on reset date : ₹11.83

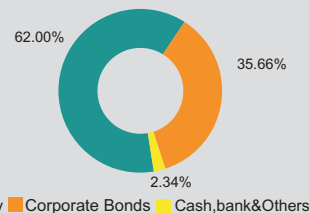
Corpus as on 29 Jul, 11 : ₹162.62 Crs.

Fund Performance

PERIOD	DATE	NAV	NAV Change
Last 1 Month	30-Jun-11	11.07	-1.27%
Last 3 Months	29-Apr-11	11.18	-2.23%
Last 6 Months	31-Jan-11	10.86	0.61%
Last 1 Year	30-Jul-10	10.58	3.27%
Since Inception	10-Nov-09	10.00	5.32%

Note : The investment income and prices may go down as well as up. "Since Inception" and "3-years" period returns are calculated as per CAGR. Since inception date is first reset date.

Asset Allocation



Equity Outlook

The Benchmark indices BSE Sensex and CNX Nifty lost 3.44% and 2.93% respectively in July 2011. The MSCI India lost 2.5% over the month in dollar terms resulting in an underperformance as against the MSCI Emerging markets index, which lost just 0.7% over the same period.

The grinding down of the equity markets can be attributed to a combination of global and local factors. US debt ceiling concerns and debt concerns in the Euro zone periphery have dampened the confidence of investors. The RBIs hawkish monetary policy along with an unexpected 50 bps rate hike and margin pressures witnessed in quarterly earnings of corporate India acted as gravity to the Indian equity market performance in July 2011.

Given the weak global macro situation, it was a surprise to see the strong FII flows in July as FIIs bought over USD1.80 billion into Indian equities. In contrast, the Insurance companies sold USD 167 million even as domestic mutual funds bought USD122 million over the month.

With a slew of disappointing results in the Q1 FY 2012 earnings season, the consensus earnings estimates for the broad market (MSCI India) were cut by 1.3% for FY12 (E) and cut by 1.1% for FY13 (E) over the month. The consensus estimates for earnings growth in FY12 (E) and FY13 (E) is 17% and 18% respectively. The breadth of earnings revisions was negative as the margin pressures have been seen across sectors despite robust inflation aided revenue growth.

There have been clear signs of moderating economic activity reflected in softening Index of Industrial production (IIP) and decelerating Purchase Manager's index (PMIs). The Index of Industrial Production (IIP) for the month of May 2011 clocked a disappointing 5.6% growth, much below the consensus of 8.6%, given the favorable base effects of the new IIP series. PMI decelerated for the third consecutive month in July, to 53.6 from 55.3 the previous month. Both external demand, as reflected in 'New Export Orders', as well as domestic demand, as reflected in 'New Orders', posted a moderation.

The equity market analysts are eagerly watching the Monsoon session of parliament, scheduled for Aug 1st to Sept 8th 2011. Among the 35 bills that would be placed for "consideration and passing" there are several bills having direct implications for the market. Among the 32 new bills for introduction are landmark bills such as the Lokpal bill, Food Security bill, Companies (Amendment) bill, The Nuclear Regulatory Authority bill, 2011, The Mines and Minerals (Development and Regulation) bill and the bill relating to Land Acquisition, Rehabilitation and Resettlement. The government has a window of opportunity to shape policy reforms to raise the trajectory of economic growth and ease supply side inflation pressures arising due to capacity constraints.

Indian export momentum continued into the month of June 2011 as exports clocked USD 29.2 billion registering a growth of 46.5% year on year. Imports for June 2011 stood at USD 36.8 billion growing at 42.5% year on year. While Free Trade Agreements with the emerging economies have driven the exports growth in key industry segments like gems and jewellery, engineering goods, petroleum and petro products, the imports were dominated by a ballooning oil import bill as crude has traced higher levels year on year.

The economy is showing mixed signals of moderating economic activity even as strong demand conditions exist. We believe that the equity market valuations are reasonable and the current market levels offer an attractive entry point to a long term investor with a 3-5 year view.

Debt Outlook

The month of July 2011 was a roller coaster ride for the debt markets as the benchmark 10 year Government security (G-sec) started the month at 8.33% and rallied to 8.25% during the month after a better than expected WPI inflation number and closed at 8.45% after an unexpected 50 bps rate increase by the RBI. Overall, the G-sec yields hardened by 12 bps in this macro-event heavy month.

In contrast to the G-sec hardening, the corporate bond yield eased by 13 bps in July from 9.63% to 9.50%. As a consequence, the corporate bond spread over the 10 year G-sec was in the range of around 90 bps over the month of July as against over 110 bps in June.

The backdrop of negative liquidity was evident at the start of the month due to advance tax overhang from the previous month, starting at around ₹1,00,000 crores and easing to ₹20,000 -30,000 crores over the first fortnight of July, post the substantial G-sec redemptions during the period to the tune of around ₹37,000 crores. During the second fortnight of July, the liquidity tightened to an average of negative ₹60,000 crores.

The Wholesale Price Index (WPI) Inflation clocked an uncomfortably high 9.44% for the month of June 2011 as against 9.06% for the month of May 2011. However, on the positive side, it was still below the market consensus of 9.7%, with some market watchers even bracing themselves for a double digit shock. The pattern of steep upward revisions of the previous headline inflation numbers was visible as the WPI inflation for April 2010 was raised from 8.66% by over 100 bps to 9.74%.

The Reserve bank of India (RBI) surprised the markets with an increase in the repo rate by 50 bps to 8.0%. While the direction was along expected lines, the magnitude of the increase had not been factored in by the markets. Consequently, the reverse repo rate under the Liquidity adjustment facility (LAF), automatically adjusted to 7.0% and the Marginal Standing Facility (MSF) rate, recalibrated to 9.0% with immediate effect. This sledge hammer blow to contain inflation was prompted by the possibility of sticky and elevated headline inflation numbers in the first half of 2011-12, as well as the scenario of the inflationary pressures getting more generalized, reflected by a surge in non-food manufactured product inflation in recent months, significantly higher than the average rate of 4% over the last six years.

The slew of rate hikes from the RBI has resulted in a slowing loan demand. June sectoral credit flows show that credit off take has moderated in a majority of 'key' industrial sectors in June 2011 relative to December 2010. Overall loan growth has come off to just over 19% as of July 15th from over 21% in March 2011. Deposit growth has shown a sharp increase to around 18% as of July 15th from 14% levels in mid-2010.

On the fiscal front, the deficit has already clocked 40% of the budgeted amount of ₹4,10,000 crores as of June 2011, mainly due to front-loaded planned expenditure and more than anticipated non-plan expenditure. The government would struggle to achieve its deficit target of 4.6% of GDP on the back of elevated crude prices and a moderating economic activity scenario.

We could see upward pressure on the 10 year G-sec due to the sticky elevated inflation levels and the RBI's continued anti-inflationary stance. The 10 year G-sec could trade in the range of 8.35-8.50% in the near term.

Disclaimer

1. The fund is managed by Tata AIG Life Insurance Company Ltd. (hereinafter the "Company").
2. Past performance is not indicative of future results. Returns are calculated on an absolute basis for a period of less than (or equal to) a year, with reinvestment of dividends (if any).
3. All investments made by the Company are subject to market risks. The Company does not guarantee any assured returns. The investment income and price may go down as well as up depending on several factors influencing the market.
4. Every effort is made to ensure that all information contained in this publication is accurate at the date of publication, but no responsibility or liability in respect of any error or omission is accepted by the Company.
5. Tax benefits are as per the Income Tax Act, 1961 and are subject to amendments made therein from time to time.
6. Please know the associated risks and the applicable charges from your Insurance agent or the intermediary or policy document of the Insurer.
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9. ULIP products are different from traditional Life Insurance products and are subject to risk factors.
10. Whilst every care has been taken in the preparation of this document, it is subject to correction and markets may not perform in a similar fashion based on factors influencing the capital and debt markets; hence this review note does not individually confer any legal rights or duties.